

SOCIAL MEDIA CODE OF CONDUCT

Julia Hull District Library (“Library”) utilizes social media as a means for the library and its users to disseminate information about Library business, activities, and events and to interact and connect with members of the public about Library-related matters. Content posted by the Library may include, but is not limited to, information and marketing about the Library, its programs and services; information about the local community or region; answers to FAQs; links of interest; original content created by the Library; or content shared by users.

Comments, posts, questions, and messages are welcome on the Library's social networking sites as long as they conform to this Social Media Code of Conduct. The Library reserves the right to remove or hide content posted by users that violates this Social Media Code of Content, without notice. In certain cases, individuals who repeatedly violate the library’s Social Media Code of Conduct may be blocked or banned from the Library’s social media sites and/or facilities, without notice.

WHAT WE EXPECT OF USERS

Library social media users should always communicate with respect and consideration of others, and within the rules of the law. The Library reserves the right to remove posts that include:

- Content or language which promotes discrimination based on gender, sexual orientation, disability status, race, religion or any other legally protected characteristic
- Spam, malware, or viruses
- Obscene, sexual, or pornographic content
- Threats of violence to any person
- Defamatory or libelous content
- Posts that violate the Digital Millennium Copyright Act or intellectual property rights
- Content that violates any federal, state, or local law or encourages illegal activity
- Commercial materials & spam not related to library business

DISCLAIMERS

A comment or content posted by a member of the public on any Library social media site is the opinion of the poster only, and publication of a comment does not imply endorsement of, or agreement by, the Library, nor do the comments or content necessarily reflect the opinions or policies of the Library.

Users who submit private or personal information on Library social media sites do so at their own risk, and the Library is not responsible for any damages resulting from the public display of, or failure to remove, private or personal information. Content posted on the Library social media sites may be subject to disclosure under the Illinois Freedom of Information Act and retention/destruction under the Local Records Act and Library policy.

The Library does not control and is not responsible for content on third-party sites.

The Library cannot guarantee the reliability of hyperlinks pointing to third-party sites, or the continued availability or accuracy of content on third-party sites.

The Library does not endorse the advertisements promoted on any social media site. These advertisements are displayed by vendors and do not reflect Julia Hull District Library's views or positions.